



## ADVANCES IN BUSINESS-RELATED SCIENTIFIC RESEARCH CONFERENCE

### CALL FOR PAPERS

#### Conference Program Dates

Thursday - Friday, November 8 - 9, 2018

#### Venue

Venice, Italia

#### Important Dates

Deadline for submissions of abstracts: **September 25, 2018**

Final decision about abstract submission: **October 1, 2018**

Deadline for submissions of papers (non-obligatory): **October 15, 2018**

Final registration ends: **October 15, 2018**

#### About the Conference

ABSRC is an important international gathering of business and business-related sciences scholars and educators. ABSRC 2018 Venice will take place in conference facilities (to be determined and informed in advanced) located in Venice, Italy.

#### Publishing opportunities

All selected abstracts/papers will be published in the **ABSRC 2018 Proceedings**. The best papers will have the opportunity to be published in one of the following journals which are indexed/abstracted in several databases:

- **Business Systems Research Journal**
- **Management: Journal of Contemporary Management Issues**
- **Managing Global Transitions**
- **Advances in Business-Related Scientific Research Journal**

#### Topics

Topics of interest include, but are not limited to, the following:

- Entrepreneurship, creativity, innovativeness and competitiveness (intrapreneurship, social entrepreneurship, high-tech entrepreneurship, dynamic entrepreneurship, female entrepreneurship, family entrepreneurship)
- Qualitative and quantitative comparative analysis in business
- Knowledge management and business model innovation - economic, social, cultural and environmental perspectives
- Crisis management
- Human resource management for entrepreneurship, intrapreneurship and incubation
- Digital marketing

ADVANCES IN BUSINESS-RELATED SCIENTIFIC RESEARCH CONFERENCE

**Conference Chair**

Ajda Fošner, GEA College, Ljubljana, Slovenia

**Conference Scientific Review Committee (in alphabetical order)**

Suavi Ahipasaoglu, Okan University, Istanbul, Turkey  
Nikša Alfirević, Faculty of Economics, University of Split, Croatia  
Boštjan Antončič, University of Ljubljana, Ljubljana, Slovenia  
Heri Bezic, University of Rijeka, Rijeka, Croatia  
Ionel Bostan, University "Stefan cel Mare" of Suceava, Suceava, Romania  
Kresimir Buntak, University North, Koprivnica, Croatia  
Patrycja Chodnicka, University of Warsaw, Warsaw, Poland  
Alex F. DeNoble, San Diego State University, San Diego, California, U.S.A.  
Ajda Fošner, GEA College, Ljubljana, Slovenia  
Ana Globocnik Zunac, University North, Koprivnica, Croatia  
Klodiana Gorica, University of Tirana, Albania  
Dietmar Grichnik, University of St. Gallen, St. Gallen, Switzerland  
Katherine Gundolf, GSCM - Montpellier Business School, Montpellier, France  
Robert D. Hisrich, Thunderbird School of Global Management, Phoenix, Arizona, U.S.A.  
Mitja Jeraj, GEA College, Ljubljana, Slovenia  
Nicholas S. Jewczyn, Ashford University, San Diego, California, U. S. A.  
Ronald C. Johnson, American Public University, Charles Town, West Virginia, U.S.A.  
Renata Karkowska, University of Warsaw, Warsaw, Poland  
Claudine Kearney, University College Dublin, Dublin, Ireland  
Imen Khanchel, University of Manouba, Tunisia  
Alzbeta Kiralova, College of Business, Prague, Czech Republic  
Ekaterina Kostina, Novosibirsk State Pedagogical University, Novosibirsk, Russia  
Abey Kuruvilla, University of Wisconsin Parkside, Kenosha, Wisconsin, U.S.A.  
Marina Letonja, GEA College, Ljubljana, Slovenia  
Leonard H. Lynn, Case Western Reserve University, Cleveland, Ohio, U.S.A.  
Marjana Merkač Skok, GEA College, Ljubljana, Slovenia  
Stephen O. Migirow, Graduate School of Business Leadership, Midrand, South Africa  
Celina M. Olszak, University of Economics, Katowice, Poland  
Mirjana Pejić Bach, Faculty of Economics and Business, University of Zagreb, Croatia  
Cezar Scarlat, University Politehnica of Bucharest, Bucharest, Romania  
Seval Selimoglu, Anadolu University, Eskisehir, Turkey  
Gangaram Singh, San Diego State University, San Diego, California, U.S.A.  
Seweryn Spalek, Silesian University of Technology, Gliwice, Poland  
Stanislav Stofko, University of Zilina, Zilina, Slovakia  
Dindayal Swain, International Management Institute, Bhubaneswar, India  
Igor Todorovic, University of Banja Luka, Banja Luka, Bosnia and Herzegovina  
Jaka Vadnjal, GEA College, Ljubljana, Slovenia

**Submission Guidelines**

Authors should submit abstracts until **September 25, 2018**. Submissions of papers (non-obligatory) will be accepted until **October 15, 2018**. All submissions must be entirely original, not previously published, and must not be under concurrent consideration or scheduled for presentation elsewhere. All abstracts/papers must be submitted online: [www.absrc.org](http://www.absrc.org)

All submissions must be typed, single spaced with 2.5 cm or one-inch margins using 12 point Trebuchet MS font in a single MS Word file.

Abstract submissions should include a Title, Authors (names, affiliations, e-mails of all authors and a notation (\*) of the corresponding author), an Abstract (no more than 150

## ADVANCES IN BUSINESS-RELATED SCIENTIFIC RESEARCH CONFERENCE

words) and 3-5 Keywords and 1-3 Topic Groups. Paper submissions should not exceed 12 pages, including the Abstract, text body (Introduction, Theory, Methods, Findings, Discussion, Conclusions and Implications), Tables, Figures and References.

All paper submissions must include a discussion, which addresses the contribution of the author's work to the advancement of business and business-related science and practice in the Conclusions and Implications section.

All submissions will be reviewed. Selections can be also based on preliminary submissions of abstracts; paper submissions are preferred. Selection for inclusion in the conference program will be based upon quality, originality, and relevance, in the judgment of the review process. Accepted submissions (abstracts and papers) will be published in the **ABSRC 2018 Proceedings**. Specific formatting requirements are provided in the paper layout section.

**The best papers will be awarded.**

Authors submitting abstract agree that if the abstract is accepted, then at least one author will attend the conference. In the extraordinary case of non-attendance, the corresponding author registered to the conference will receive the proceedings by mail.

### Conference Fees

Conference fees (per person):

- **Regular fee EUR 390 (for paper authors)**, VAT included, the final registration due date October 15, 2018.
- **Reduced fee EUR 290 (for student authors (the proof of student status required) and other participants)**, VAT included, the final registration due date October 15, 2018.
- **Additional Paper: EUR 70** for each additional paper if the author is presenting more than one paper at the conference, VAT included, the final registration due date October 15, 2018.

Conference fees cover ABSRC 2018 Proceedings, registrations and the conference program preparation. Authors and other conference participants will receive the ABSRC 2018 Proceedings and the proof of participation. Lunch, drinks and snacks during session breaks will be prepared and sponsored by conference organizers and sponsors. All other expenses of the authors and other conference participants are not covered by conference fees and conference organizers and sponsors. Conference fees are non-refundable.

**Other conference-related information are available at:**

[www.absrc.org](http://www.absrc.org)



**ABSTRACT LAYOUT**

**Advances in Business-Related Scientific Research Conference 2018 in Venice  
(ABSRC 2018 Venice)  
November 8-9, 2018, Venice, Italy [font name Trebuchet MS, size 12, Bold]**

**TITLE [FONT NAME TREBUCHET MS, SIZE 14, BOLD, ALL CAPS]**

**Name and surname of the author [font name Trebuchet MS, size 12, Bold]  
Affiliation [font name Trebuchet MS, size 12] (*For example: University, Department or  
Faculty.*)**

**Country [font name Trebuchet MS, size 12]**

**E-mail [font name Trebuchet MS, size 12]**

*(Please add for all authors; mark the corresponding author with \*.)*

**Abstract [font name Trebuchet MS size 12, Bold]**

Abstract [font name *Trebuchet MS*, size 12] (*150 words max.*)

Key Words: key word 1, key word 2, key word 3, key word 4, key word 5 [font name Trebuchet MS, size 12]

Topic Groups: topic group 1, topic group 2, topic group 3 [font name Trebuchet MS, size 12] (*Please select from the list of topic groups in the call for papers.*)



**PAPER LAYOUT**

**Advances in Business-Related Scientific Research Conference 2018 in Venice  
(ABSRC 2018 Venice)  
November 8-9, 2018, Venice, Italy [font name Trebuchet MS, size 12, Bold]**

**TITLE [FONT NAME TREBUCHET MS, SIZE 14, BOLD, ALL CAPS]**

**Name and surname of the author [font name Trebuchet MS, size 12, Bold]**  
Affiliation [font name Trebuchet MS, size 12] *(For example: University, Department or Faculty.)*  
Country [font name Trebuchet MS, size 12]  
E-mail [font name Trebuchet MS, size 12]  
*(Please add for all authors; mark the corresponding author with \*.)*

**Abstract [font name Trebuchet MS size 12, Bold]**

Abstract [font name *Trebuchet MS*, size 12] *(150 words max.)*

Key Words: key word 1, key word 2, key word 3, key word 4, key word 5 [font name Trebuchet MS, size 12]

Topic Groups: topic group 1, topic group 2, topic group 3 [font name Trebuchet MS, size 12] *(Please select from the list of topic groups in the call for papers.)*

**HEADING LEVEL 1 [FONT NAME TREBUCHET MS, SIZE 12, BOLD, ALL CAPS]**

All submissions must be typed, single spaced with 2.5 cm or one-inch margins using 12 point Trebuchet MS font in a single MS Word file. [font name Trebuchet MS, size 12, justified text]

All submissions must include a Title, Authors (names, affiliations, e-mails of all authors and a notation (\*) of the corresponding author), an Abstract (no more than 150 words) and 3-5 Keywords and 1-3 Topic Groups. Paper submissions should not exceed 12 pages, including the Abstract, text body (Introduction, Theory, Methods, Findings, Discussion, Conclusions and Implications), Tables, Figures and References. All paper submissions must include a discussion, which addresses the contribution of the author's work to the advancement of business and business-related science and practice in the Conclusions and Implications section.

Please use last names of authors and the publication year in citations in the text (for three or more authors use et al.). Examples: Managerial issues (including HR issues) need to be considered in the firm growth (Antoncic et al., 2004; Hisrich et al., 2008). Antoncic and Hisrich (2001) examined the intrapreneurship construct and model in two countries.

**Heading Level 2 [font name Trebuchet MS, size 12, Bold]**

Three levels of headings maximum.

ADVANCES IN BUSINESS-RELATED SCIENTIFIC RESEARCH CONFERENCE

***Heading Level 3 [font name Trebuchet MS, size 12, Bold, Italics]***

Three levels of headings maximum.

**HEADING LEVEL 1 [FONT NAME TREBUCHET MS, SIZE 12, BOLD, ALL CAPS]**

Tables and figures need to be included in the body of the paper. Please make references to all tables and figures. Example: This is shown in Table 1 (see also Figure 1).

Table 1: Title of the table [font name Trebuchet MS, size 12]

*(Please insert Table.)*

Figure 1: Title of the figure [font name Trebuchet MS, size 12]

*(Please insert Figure.)*

**REFERENCES [FONT NAME TREBUCHET MS, SIZE 12, BOLD, ALL CAPS]**

- Antoncic, B., Cardon, M. S., & Hisrich, R. D. (2004). Internationalizing corporate entrepreneurship: The impact on global HR management. In Katz, J. A., & Shepherd D. A. (Eds.), *Corporate Entrepreneurship: Advances in Entrepreneurship, Firm Emergence and Growth, Vol. 7*. Oxford, UK: Elsevier, JAI, 173-197.
- Antoncic, B., & Hisrich, R. D. (2001). Intrapreneurship: Construct refinement and cross-cultural validation. *Journal of Business Venturing*, 16 (5), 495-527.
- Hisrich, R. D., Peters, M. P., & Shepherd, D. A. (2008). *Entrepreneurship. 7th ed.* Boston, MA: McGraw-Hill.