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ADVANCES IN BUSINESS-RELATED SCIENTIFIC RESEARCH CONFERENCE

ADVANCES IN BUSINESS-RELATED SCIENTIFIC RESEARCH CONFERENCE

CALL FOR PAPERS

Conference Program Dates

Thursday - Friday, October 20-21, 2016

Venue

Milan, Italy

Important Dates

Submission Deadline for Submissions of Papers: **August 20, 2016**

Our reply decision about your submission until: **September 1, 2016**

Final Registration Ends: **October 1, 2016**

About the Conference

ABSRC is an important international gathering of business and business-related sciences scholars and educators. ABSRC 2016 Milan will take place in conference facilities (the venue hotel NOVOTEL Milano Linate Aeroporto) located in Milan, Italy.

Topics

Business and business-related issues are covered including the following **topic groups**:

Business strategy

Change management and organizational development

Conflict management

Critical management

Economic growth

Entrepreneurship

Gender, diversity and social issues

Human resource management and career development

Humanities and arts and business

Industry, area or region specific studies

Industrial organization

International business

Language in organizations

Law and business

Macroeconomics

Management consulting

Management education, training and development

Managerial and organizational cognition and psychology

Marketing and consumer behavior

Microeconomics



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Natural sciences and business
Organizational behavior
Organizational information and communication systems
Organizations and financing
Politics and business
Production and operations management
Research methods
Social sciences and business
Technology and innovation management

Conference Chair

Prof. Dr. Ajda Fošner

Conference Scientific Committee (in alphabetical order)

Prof. Dr. Suavi Ahipasaoglu, Okan University, Istanbul, Turkey
Prof. Dr. Bostjan Antoncic, University of Ljubljana, Ljubljana, Slovenia
Prof. Dr. Heri Bezic, University of Rijeka, Rijeka, Croatia
Prof. Dr. Ionel Bostan, University "Stefan cel Mare" of Suceava, Suceava, Romania
Patrycja Chodnicka, University of Warsaw, Warsaw, Poland
Prof. Dr. Alex F. DeNoble, San Diego State University, San Diego, California, U. S. A.
Prof. Dr. Giorgio Dominese, LUISS University Rome, Rome, University of Udine, Udine, University of Rome Tor Vergata, Rome, Italy
Prof. Dr. Ajda Fošner, GEA College, Ljubljana, Slovenia
Prof. Dr. Doris Gomezelj Omerzel, University of Primorska, Koper, Slovenia
Prof. Dr. Dietmar Grichnik, University of St. Gallen, St. Gallen, Switzerland
Prof. Dr. Katherine Gundolf, GSCM - Montpellier Business School, Montpellier, France
Prof. Dr. Robert D. Hisrich, Thunderbird School of Global Management, Phoenix, Arizona, U. S. A.
Dr. Mitja Jeraj, GEA College, Ljubljana, Slovenia
Dr. Nicholas S. Jewczyn, Ashford University, San Diego, California, U. S. A.
Prof. Dr. Ronald C. Johnson, American Public University, Charles Town, West Virginia, U. S. A.
Dr. Renata Karkowska, University of Warsaw, Warsaw, Poland
Dr. Claudine Kearney, University College Dublin, Dublin, Ireland
Prof. Dr. Imen Khanchel, University of Manouba, Tunisia
Prof. Dr. Ekaterina Kostina, Novosibirsk State Pedagogical University, Novosibirsk, Russia
Prof. Dr. Abey Kuruvilla, University of Wisconsin Parkside, Kenosha, Wisconsin, U. S. A.
Prof. Dr. Leonard H. Lynn, Case Western Reserve University, Cleveland, Ohio, U. S. A.
Prof. Dr. Marjana Merkač Skok, GEA College, Ljubljana, Slovenia
Prof. Dr. Stephen O. Migiro, Graduate School of Business Leadership, Midrand, South Africa
Prof. Dr. Rickie Moore, EM Lyon, Lyon, France
Dr. Malgorzata Olszak, University of Warsaw, Warsaw, Poland
Prof. Dr. Figen Ozulke, Okan University, Istanbul, Turkey
Prof. Dr. N. Panchanatham, Annamalai University, Tamil Nadu, India
Dr. Mohammed Abdul Raffey, Dr. Babasaheb Ambedkar Marathwada University, Aurangabad, India
Prof. Dr. Cezar Scarlat, University Politehnica of Bucharest, Bucharest, Romania
Prof. Dr. Seval Selimoglu, Anadolu University, Eskisehir, Turkey
Prof. Dr. Gangaram Singh, San Diego State University, San Diego, California, U. S. A.
Dr. Seweryn Spalek, Silesian University of Technology, Gliwice, Poland
Prof. Dr. Stanislav Stofko, University of Zilina, Zilina, Slovakia
Prof. Dr. Dindayal Swain, International Management Institute, Bhubaneswar, India
Prof. Dr. Igor Todorovic, University of Banja Luka, Banja Luka, Bosnia and Herzegovina
Prof. Dr. Jaka Vadnjal, GEA College, Ljubljana, Slovenia
Dr. Drasko Veselinovic, GEA College, Ljubljana, Slovenia



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Submission Guidelines

Submissions of papers will be accepted until **August 20, 2016**. All submissions must be entirely original, not previously published, and must not be under concurrent consideration or scheduled for presentation elsewhere. All papers must be submitted online: www.absrc.org

All submissions must be typed, single spaced with 2.5 cm or one-inch margins using 12 point Trebuchet MS font in a single MS Word file.

All submissions must include a Title, Authors (names, affiliations, e-mails of all authors and a notation (*) of the corresponding author), an Abstract (no more than 150 words) and 3-5 Keywords and 1-3 Topic Groups. Paper submissions should not exceed 12 pages, including the Abstract, text body (Introduction, Theory, Methods, Findings, Discussion, Conclusions and Implications), Tables, Figures and References.

All paper submissions must include a discussion, which addresses the contribution of the author's work to the advancement of business and business-related science and practice in the Conclusions and Implications section.

All submissions will be reviewed. Selections can be also based on preliminary submissions of abstracts; paper submissions are preferred. Selection for inclusion in the conference program will be based upon quality, originality, and relevance, in the judgment of the review process. Accepted submissions will be published in the **ABSRC 2016 (Milan) Proceedings**. Specific formatting requirements are provided in the paper layout section. Selected papers may be considered for publication in selected academic journals.

Authors submitting papers agree that if accepted at least one author will attend the conference. In the extraordinary case of non-attendance, the corresponding author registered to the conference will receive the proceedings and the proofs of conference participation by mail.

Conference Fees

Conference fees (per person):

- **Regular fee EUR 390 (for paper authors)**, VAT included, the final registration due date October 1, 2016.
- **Reduced fee EUR 290 (for student authors (the proof of student status required) and other participants)**, VAT included, the final registration due date October 1, 2016.
- **Additional Paper: EUR 70** for each additional paper (second, third,..) if the author is presenting more than one paper at the conference, VAT included, the final registration due date October 1, 2016.
- **Publication of an article in the Proceedings of the conference without the arrival to the conference = EUR 150**, VAT included, the final registration due date October 1, 2016 (price covers ABSRC 2016 (Milan) Proceedings).



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Conference fees cover ABSRC 2016 (Milan) Proceedings, registrations and the conference program preparation. Authors and other conference participants will receive the ABSRC 2016 (Milan) Proceedings and the proof of participation. Drinks and snacks during session breaks and the awards prize giving will be prepared and sponsored by conference organizers and sponsors. All other expenses of the conference paper authors and other participants are not covered by conference fees and conference organizers and sponsors. Conference fees are non-refundable.

PAPER LAYOUT

**Advances in Business-Related Scientific Research Conference 2016 in Milan
(ABSRC 2016 Milan)
October 20-21, 2016, Milan, Italy [font name Trebuchet MS, size 12, Bold]**

TITLE [FONT NAME TREBUCHET MS, SIZE 14, BOLD, ALL CAPS]

Name and surname of the author [font name Trebuchet MS, size 12, Bold]
Affiliation [font name Trebuchet MS, size 12] *(For example: University, Department or Faculty.)*
Country [font name Trebuchet MS, size 12]
E-mail [font name Trebuchet MS, size 12]
*(Please add for all authors; mark the corresponding author with *.)*

Abstract [font name Trebuchet MS size 12, Bold]

Abstract [font name *Trebuchet MS*, size 12] *(150 words max.)*

Key Words: key word 1, key word 2, key word 3, key word 4, key word 5 [font name Trebuchet MS, size 12]

Topic Groups: topic group 1, topic group 2, topic group 3 [font name Trebuchet MS, size 12] *(Please select from the list of topic groups in the call for papers.)*

HEADING LEVEL 1 [FONT NAME TREBUCHET MS, SIZE 12, BOLD, ALL CAPS]

All submissions must be typed, single spaced with 2.5 cm or one-inch margins using 12 point Trebuchet MS font in a single MS Word file. [font name Trebuchet MS, size 12, justified text]

All submissions must include a Title, Authors (names, affiliations, e-mails of all authors and a notation (*) of the corresponding author), an Abstract (no more than 150 words) and 3-5 Keywords and 1-3 Topic Groups. Paper submissions should not exceed 12 pages, including the Abstract, text body (Introduction, Theory, Methods, Findings, Discussion, Conclusions and Implications), Tables, Figures and References. All paper submissions must include a



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discussion, which addresses the contribution of the author's work to the advancement of business and business-related science and practice in the Conclusions and Implications section.

Please use last names of authors and the publication year in citations in the text (for three or more authors use et al.). Examples: Managerial issues (including HR issues) need to be considered in the firm growth (Antoncic et al., 2004; Hisrich et al., 2008). Antoncic and Hisrich (2001) examined the intrapreneurship construct and model in two countries.

Heading Level 2 [font name Trebuchet MS, size 12, Bold]

Three levels of headings maximum.

Heading Level 3 [font name Trebuchet MS, size 12, Bold, Italics]

Three levels of headings maximum.

HEADING LEVEL 1 [FONT NAME TREBUCHET MS, SIZE 12, BOLD, ALL CAPS]

Tables and figures need to be included in the body of the paper. Please make references to all tables and figures. Example: This is shown in Table 1 (see also Figure 1).

Table 1: Title of the table [font name Trebuchet MS, size 12]

(Please insert Table.)

Figure 1: Title of the figure [font name Trebuchet MS, size 12]

(Please insert Figure.)

REFERENCES [FONT NAME TREBUCHET MS, SIZE 12, BOLD, ALL CAPS]

Antoncic, B., Cardon, M. S., & Hisrich, R. D. (2004). Internationalizing corporate entrepreneurship: The impact on global HR management. In Katz, J. A., & Shepherd D. A. (Eds.), *Corporate Entrepreneurship: Advances in Entrepreneurship, Firm Emergence and Growth, Vol. 7*. Oxford, UK: Elsevier, JAI, 173-197.

Antoncic, B., & Hisrich, R. D. (2001). Intrapreneurship: Construct refinement and cross-cultural validation. *Journal of Business Venturing*, 16 (5), 495-527.

Hisrich, R. D., Peters, M. P., & Shepherd, D. A. (2008). *Entrepreneurship. 7th ed.* Boston, MA: McGraw-Hill.

Other conference-related information are available at:

www.absrc.org